



**Associate in Business Administration (for transfer) to
Bachelor of Business Administration - NAU
Pathway Worksheet – 2022-2023
TUITION INFORMATION**

Major Code: [MAJOR - A.S. - T](#)

Course #	Course Title	Credits	Completed
Required Major Courses			
ENGL 110	Composition and Reading	4	
ENGL 201 (NAU requirement)	Advanced Composition	3	
ACCT 210^	Principles of Financial Accounting	4	
ACCT 220^	Principles of Managerial Accounting	4	
BUS 126^	Business and the Legal Environment	3	
ECON 101^ (ECO 284)	Introduction to Micro Economics	3	
ECON 102^ (ECO 285)	Introduction to Macro Economics	3	
Math: Select one^			
MATH 122 (MAT 119) -OR-	Finite Mathematics	3	
MATH 170	Introductory Calculus with Applications	4	
Select six (6) units from:			
CIS 101^	Introduction to Information Systems	3	
BUS 124 or BUS 260	Introduction to Business or Business Communication	3	
^Indicates courses that satisfy an NAU major requirement.		TOTAL	33-34

Complete one of the following general education transfer patterns:

- A. California State University General Education Breadth Pattern ([CSU GE-B](#)) - 39 units minimum OR
- B. Intersegmental General Education Transfer Curriculum ([IGETC](#)) - 37 units minimum

Students with a completed CSU GE-B or IGETC with a 2.5 GPA or better will be guaranteed admission to NAU as well as satisfy all the NAU Liberal Studies Requirements.

Northern Arizona University - AWC or Online			
Course #	Course Title	Credits	Completed
Business Administration Core Requirements			
BBA 300	Principles of Management in a Global Economy	3	
BBA 305W	Effective Business Communications	3	
BBA 310	Principles of Marketing in a Global Economy	3	
BBA 320	Managerial Finance	3	
BBA 330	Supply Chain & Operations Management	3	
BBA 335	Human Resource Management	3	
BBA 340	Management Information Systems	3	
BBA 360	Teams and Project Management	3	
BBA 390	Negotiation and Conflict Management	3	
BBA 450	Leadership	3	
BBA 480	Business Plan Development	3	
BBA 490C	Strategic Management	3	
Total Credits: 120		Total:	36

Select an emphasis (course outlines on following pages):

- Management (24 credits)
- Global Business (23-33 credits)
- Entrepreneurship and Small Business (24 credits)
- Logistics and Supply Chain Management (24 credits)
- Human Resource Management (24 credits)
- Marketing (24 credits)



Management			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 380	Management for Environmental Sustainability	3	
BBA 439	Business Research for Decision Making	3	
BBA 471C	Business Ethics	3	
BBA 486	Current Topics in Management	3	
BBA 495	Managing for Organizational Quality Excellence	3	
BBA 420 or BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
BBA 3xx or higher elective	BBA 303 not permitted	3	
BBA 3xx or higher elective	BBA 303 not permitted	3	
Total Credits: 120		Total: 24	

Global Business			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 400	Advanced Global Management	3	
BBA 410	Advanced Global Marketing	3	
BBA 420	Global Finance and Financial Analysis	3	
BBA 471C	Business Ethics	3	
Language: BBA 296, BBA 297, BBA 387, BBA 388	2 semesters of a foreign language OR study abroad OR complete Spanish for Business Courses	8-15	
Regional Electives		3-6	
Total Credits: 120		Total: 23-33	

Entrepreneurship and Small Business			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 405	Entrepreneurship and Small Business Management	3	
BBA 415	Entrepreneurial and Small Business Marketing	3	
BBA 425	Entrepreneurial and Small Business Finance	3	
BBA 471C	Business Ethics	3	
BBA 457	Critical Thinking and Innovation	3	
UD BBA Electives	Internship recommended	9	
Total Credits: 120		Total: 24	

Logistics and Supply Chain Management			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 292	Fundamentals of Logistics	3	
BBA 428	Global Logistics and Supply Chain Management	3	
BBA 429	Green Logistics and Supply Chain Management	3	
BBA 430	Advanced Logistics and Supply Chain Management	3	
BBA 435C	Strategic Logistics and Supply Chain Management	3	
BBA 420 OR BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
UD BBA Electives	Internship Recommended	6	
Total Credits: 120		Total: 24	



Marketing			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 313	Personal Selling	3	
BBA 315	Services Marketing	3	
BBA 317	Consumer Behavior	3	
BBA 413	Emarketing	3	
BBA 417	Marketing Research	3	
BBA 420 OR BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
UD BBA Electives	Internship Recommended	6	
Total Credits: 120		Total: 24	

Human Resource Management			
Course #	Course Title	Credits	Completed
Northern Arizona University			
BBA 336	Staffing Organizations	3	
BBA 337	Employment Law	3	
BBA 338	Training and Development	3	
BBA 427	Compensation and Benefits	3	
BBA 441	Strategic Human Resource Management	3	
BBA 496	Human Resource Management Applications	3	
BBA 420 OR BBA 425	Global Finance and Financial Analysis -OR- Entrepreneurial and Small Business Finance	3	
Select 1: BBA 400, BBA 439, BBA 492, BBA 497	BBA 492 recommended (SHRM Certification Prep)	3	
Total Credits: 120		Total: 24	